

Family offices are finding new ways to bring more value to their clients. One such attempt was made by **Wodehouse Capital Advisors**, India's leading multi-family office that brought together new start-ups and HNI clients on a common platform. Start-ups can pitch HNIs for investments in their new venture. The first event, hosted by Wodehouse Investment Network (WIN),



had five start-ups making their pitch. "WIN is guided by our business philosophy offering a unique and curated investment opportunity in the commercial and luxury space. It also serves as an impartial networking platform for non-traditional investment avenues," said **Manmohan Tiwana**, MD and CEO. Wodehouse is planning to conduct this event every quarter. ♦